

# World Manufacturing Digitalization Conference

Strategic Reconstruction, Leadership Leapfrogging

**2**

Keynote Sessions

**8**

Topic Sharing

**30+**

Digitalization  
Thought Leaders

**500+**

Senior Industry  
Executives

17 – 18 June 2025 | SHANGHAI New International Expo Center, Shanghai, China

## Corporate management urgently needs to set strategic priorities as manufacturing digitalization enters a new trillion-dollar blue ocean

The "Demand Side Market Research Report on Manufacturing Digitalization in Yangtze River Delta" jointly released by Digit Events, Digital Economy Research Institute, and the globally renowned market research and consulting company Ipsos shows that in 2024, the market size of China's manufacturing digitalization will reach 1.1 trillion yuan. It will then grow rapidly at an average annual compound growth rate of 16%, and it is expected that the market size will reach 2.7 trillion yuan by 2030.

As the manufacturing industry still faces many challenges in the process of digitalization, corporate management will encounter a lot of obstacles, including the rapid iteration of emerging technologies, changes in the upstream and downstream of the industrial chain, market "involution", difficulties in expanding overseas market, and ESG regulatory issues in various regions, such as:

- How to clearly transform **corporate strategies** into **digitalization strategies** and **specific goals**
- How to leverage **technology adoption and businesses development** based on **business plans** and create **new business models**
- Formulation of **data governance** strategies in the **top-level digitalization architecture** of enterprises
- How to optimize **supply chain** collaboration and improve **efficiency** through digital means
- Empowering enterprises to expand their business territories and achieve **strategic breakthroughs** in corporate development by seizing **global market opportunities**

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## Supercharging advances in digital strategic decision-making and paving the way for win-win cooperation

The **WOD World Manufacturing Digitalization Conference** will be held on **17-18 June 2025** in **Shanghai**. Top experts from home and abroad will be invited to share their insights into the development of the manufacturing industry under the global macroeconomic trends of 2025, and help enterprises take the pulse of digitalization.

- **17 June 2025 Industry Strategic Reconstruction Day - The Revolution of the Top-Level Design for Manufacturing Digitalization**

Bringing together the world's top think tanks to reshape the strategic paradigm of manufacturing digital transformation! The first day's agenda focuses on top-level design reconstruction, and decodes China's opportunities under the restructuring of the global industrial chain from the perspective of a "game-breaker".

- **18 June 2025 Leadership Leapfrogging Day – The Remolding of Digital Leadership**

Ignite the driving force of organizational evolution and create a command center for digital transformation breakthrough! When digital transformation enters the deep water, the leadership leap of CxOs becomes the key to break through! The next day's agenda is centered on "Cognitive Revolution", creating an immersive transformation field for decision makers.

### Day 1 Industry Strategic Reconstruction Day

AI

New Business  
Models

Going-Global  
Strategies

ESG

### Day 2 Leadership Leapfrogging Day

Data & Security

Reshaping Supply  
Chain

Smart  
Manufacturing

Organization &  
Talent



## Conference Highlights

- **International Perspective: bringing together global perspectives and promoting international exchanges**

With the joint efforts of top local and international organizations from the industry, leading digital entrepreneurs from home and abroad will be invited as guest speakers to exchange experiences and ideas on manufacturing digitalization. Well-known experts from all over the world will also be invited to share their insights into the development of the manufacturing industry under domestic and international macroeconomic trends.

- **Foresight-looking: analyzing the strategic path and core elements of manufacturing digitalization at a high level**

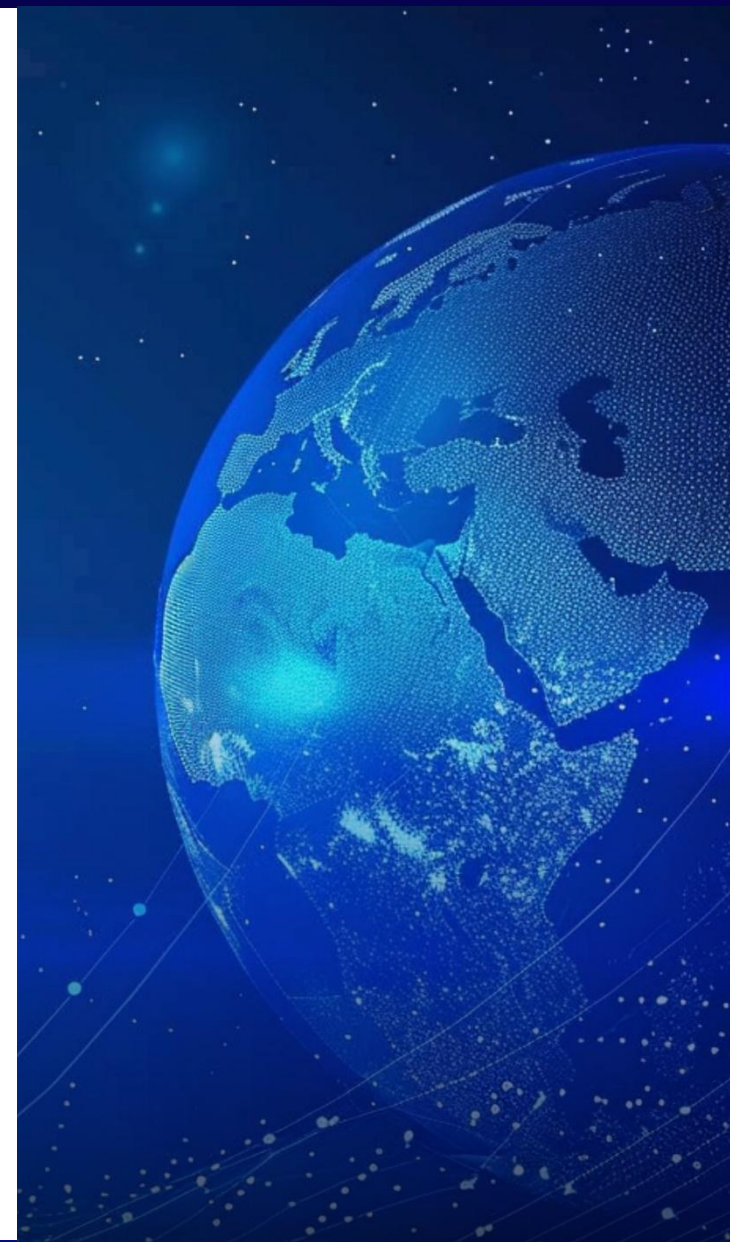
Top managers from home and abroad are expected to share market perspectives on manufacturing digitalization, covering topics such as the application of cutting-edge technologies, AI, industry co-creation, smart manufacturing, organizational reforms and so on, creating an innovation-driven industry-wide event.

- **High-profile Attendees: a grand gathering for manufacturing digitalization with in-depth participation of senior decision-makers from home and abroad**

80% of the attendees are top managers from the manufacturing industry, who will participate in a wide range of exchange activities, interact with elites from around the world, enhance their global vision, and build strong networks.

- **Industry Integration: a platform for cross-industry exchanges, upstream and downstream collaboration, and industrial chain reinvention**

Enterprises, experts, scholars and innovators from varied fields will gather to promote information flow, resource sharing and collaborative innovation among various segments in forms of presentations, exchanges and cooperation, bringing innovative concepts and solutions on manufacturing digitalization under different cultural backgrounds, industry experiences and ways of thinking.



## Confirmed Speakers Coming from



SIEMENS



FESTO



\* In speech order

## 17 June - Industry Strategic Reconstruction Day - The Revolution of the Top-Level Design for Manufacturing Digitalization

**09:30-10:30**      **Opening Ceremony**

**10:30-12:30**      **Keynote Session**

**A Blueprint for Collaborative Innovation in the Field of Manufacturing**

Prof. Peter Sachsenmeier, Member of the German National Academy of Science and Engineering (ACATECH)

**Platform as the Foundation, Ecosystem as the Wings: Siemens Xcelerator**

**Unleashes the Multiplier Effect of Digital Transformation**

Leo Qin, Vice President of Siemens (China) Co., General Manager of Siemens Xcelerator China

**From "Connection" to "Empowerment": "5G + Industrial Internet" Creates a**

**New Engine for the Digital Transformation of the Manufacturing Industry**

Zhou Wei, General Manager of Industrial Digitalization Products Department, China Mobile (Shanghai) Industrial Research Institute

**Leading the Intelligent Manufacturing Chain and Pioneering a Bright Net-**

**Zero Future**

Li Dong, Dean of the Intelligent Manufacturing Innovation Research Institute at Rockwell Automation (China) Co., Ltd.

**12:30-14:00**      **Lunch & Expo Visiting**

**14:00-15:40**      **Virtual Twins Accelerate Manufacturing Model Innovation**

Si Xianfeng, Director of Industrial Equipment Industry, Dassault Systèmes, Greater China

**AI Accelerates Smart Manufacturing**

Zheng Xiliang, Head of Digital Enablement Center, ABB Robotics, China

**Sharing on the Construction of Agile and Intelligent Factory for High - security**

**Industrial Control Products**

Zhao Henan, Deputy General Manager, HollySys

**Driving Digital Transformation in the Era of Edge AI — ASUS and Ecosystem**

**Partners Shaping a New Paradigm of Industrial Intelligence**

Yu-Cheng Tsai, Director of Strategic Partnerships, ASUS Smart IoT

**Thoughts and Practices on the Digital and Intelligent Transformation of**

**Manufacturing Enterprises in the Era of Technological Change**

Zheng Weibo, Senior VP, CTO, Inspur Digital Enterprise Technology Co., Ltd

**16:00-16:10**      **End of Day 1**

## 18 June - 2025 Leadership Leapfrogging Day – The Remolding of Digital Leadership

09:30-12:00

### Keynote Session

**Smart Robots Empower the Digital Transformation of the Manufacturing Industry —— The Leap from Automation to Intelligence**

Hao Yucheng, Member of the National Expert Committee on Intelligent Manufacturing; Deputy Head of the National Expert Advisory Group on Intelligent Manufacturing Standardization

#### Topic to be confirmed

Frank Zhong, General Manager of Shanghai Kezhi Electric Automation Co., Ltd, affiliated to Shanghai Electric Automation Group

#### Case and Implementation Practice Sharing of AUO Lighthouse Factory

Shen Yonggang, Deputy General Manager of Industry Internet, AUO Digital Technology Services (Suzhou) Co., Ltd

**Festo AX (Festo Automation Experience) – Accelerating Digital Transformation**  
Wang Rui, Vice President, Product Management, Greater China, Festo (China) Ltd.

**From Data to Action: Predictive Analytics and AI for a More Reliable, Sustainable Manufacturing Future**

Hichem Omri, Global Partnership Director, Samson Group

12:00-13:30

### Lunch & Expo Visiting

13:30-15:20

**From Architecture to Landing: The Way to Deeply Integrate Smart Factory Systematic Upgrade and Lean Operation**

Zhu Xuefeng, Chairman of the Board, Asia Pacific Region, MESA International™

**Digital Transformation of Manufacturing: AI-enabled Smart Manufacturing From 'Concept' to 'Practice'**

Ye Xiulin, General Manager, Manufacturing & Intelligent Manufacturing Division, Yonyou

**Practice and Trends of Intelligent Transformation and Digital Transformation in the High - end Equipment Industry**

Zhao Qiang, CEO, Shanghai Youyun Information Technology Co., Ltd

#### Digital Solutions for Integrated Factory and Campus

Sun Yunlei, Director of Hexagon Smart City Solutions, General Manager of Product Solution Department, Huixin Quanzhi Industrial Internet Technology (Qingdao) Co., Ltd.

**Enabler from Data to Value - Enter the new Industrial IoT field and cooperate towards an Open World of Digital Services**

Sonic Cheng, Director, Weidmüller Interface (Shanghai) Co., Ltd.

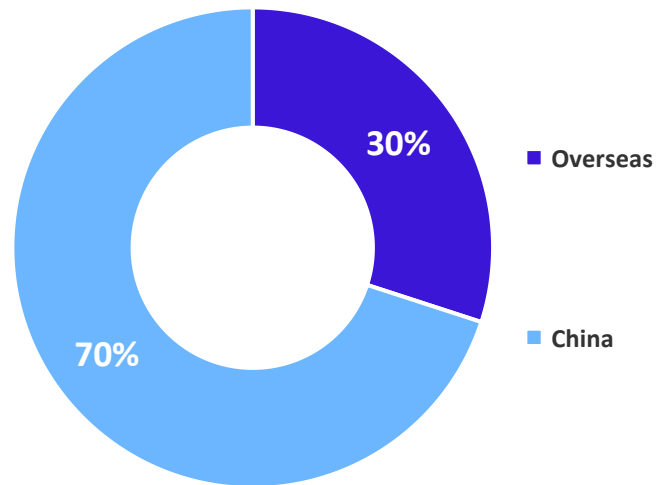
16:00-16:10

### End of Day 2

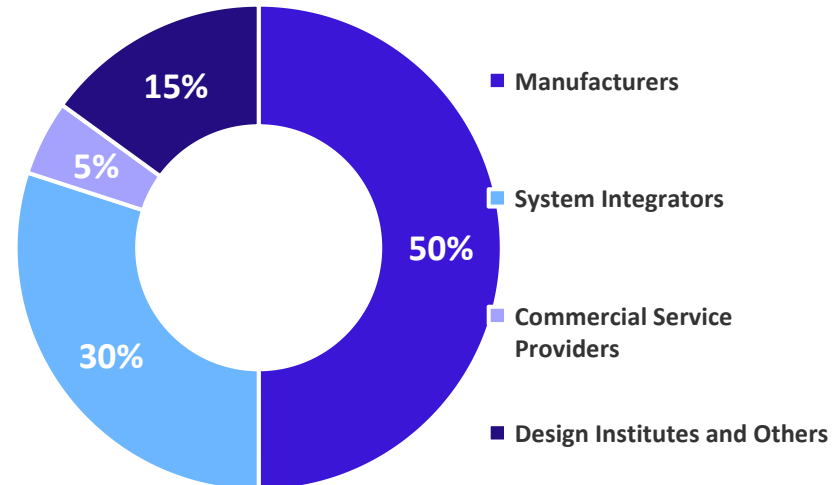
## Attendees Profile

More than 500 Attendees Coming from Supply-and-demand Side for Manufacturing Digitalization

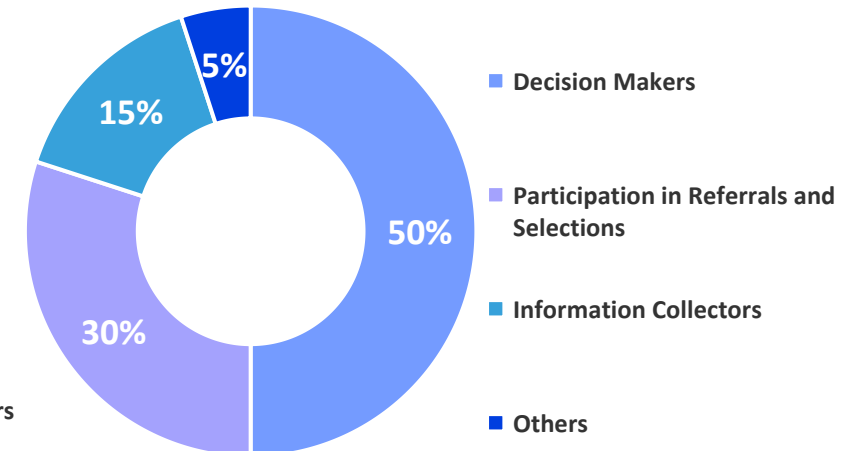
By Region



By Business



By Function





## Part of Registered Companies

- AVIC
- China Shipbuilding Industry Corporation R&D Center
- BOE Manufacturing Technology
- Hisense Group
- Hikvision
- TCL Huaxing Optoelectronics
- Shanghai Yongde Air Purification Technology Co., Ltd.
- SAIS Electronic (Wuxi) Supply Chain
- Hangzhou Jinghua Microelectronics
- Hermanshield
- Neway CNC Equipment
- Epson (China)
- Wuxi Pushang Precision Machinery Co., Ltd.
- Chuantian Machinery Manufacturing (Shanghai)
- Kunshan Chengxi Precision Machinery
- Haining Textile Machinery Institute Electrical
- Johnson Controls (China) Digital R&D
- Suzhou Wanbang
- Johnson Controls (China)
- Otis Elevator (China) Co., Ltd.
- China Communications Construction Third Harbor Engineering Bureau Co., Ltd.
- CRRC
- Baoshan Iron & Steel Co., Ltd.
- Unite Copper (Suzhou) Co., Ltd.
- NIDEC
- Hua Fu Precision Technology (Ma-An-Shan) Co., Ltd.
- Schneider Electric
- FAW Jiefang Qingdao Automobile Co., Ltd.
- SAIC
- Joyson Automotive
- Li Auto
- Agilent Technologies (Shanghai)
- Zhongmo Chain (Ningbo) Digital Technology Co., Ltd.
- Avery Dennison (China) Ltd.
- Anbo Technology
- Gansu Yini Nickel Industry (Group) Co., Ltd.
- Jiangsu Zhengli New Energy Battery
- Xiehydro (Shanghai) New Energy Science and Technology Co., Ltd.
- Ningde Nuclear Power Co., Ltd.
- CNNC Control Technology
- Tesla
- Yanfeng International Automotive Seating Systems Co., Ltd.
- NIO Factory
- Beijing Feishu Technology Co., Ltd.
- Seres Automotive
- China HaiCheng Engineering Technology Co., Ltd.
- STMicroelectronics
- Jiangsu JiCui Integrated Circuit Automotive Grade Chip
- Hikvision Industry
- Texas Instruments
- Unigroup Spreadtrum
- Anhui Meiya ZhiLian Technology Co., Ltd.
- Dell Technologies
- Advantech
- Jiangsu Maishi Intelligent Technology Co., Ltd.
- Atos Industry
- Shandong Heyi Gas Co., Ltd.
- Henkel (China) Investment Co., Ltd.
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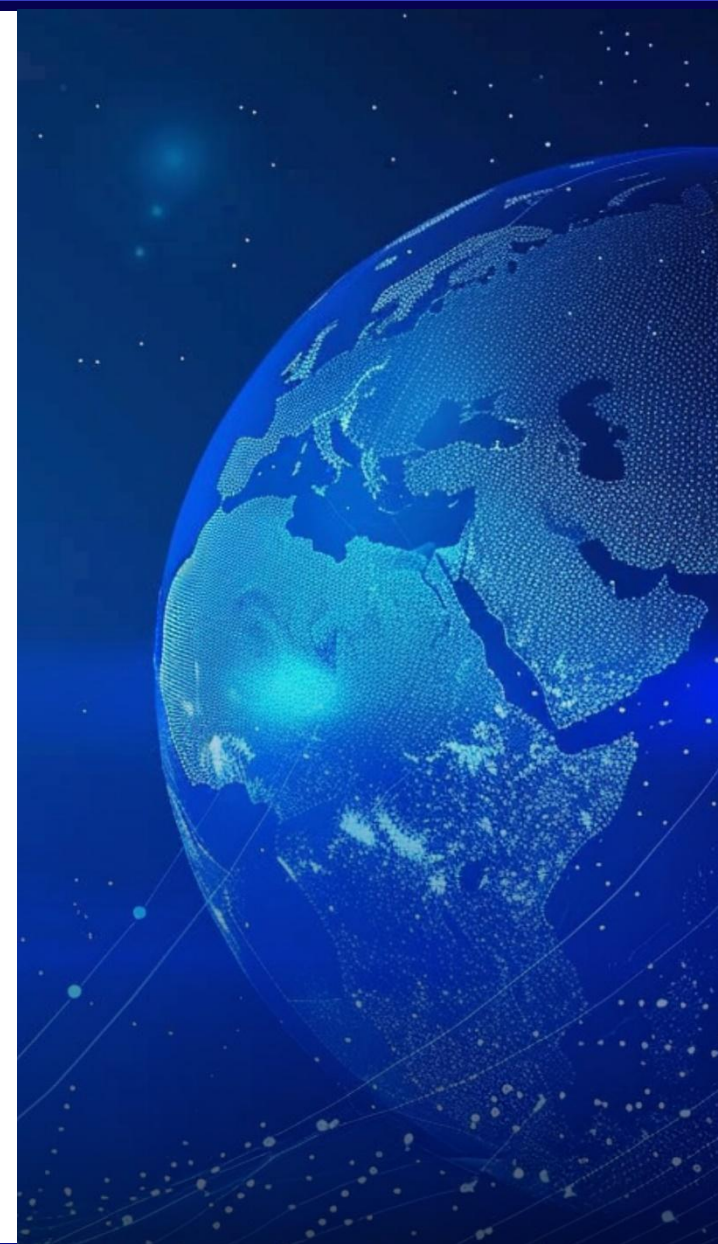
*More names are being updated continuously*

## 2-days Conference Pass ¥399 RMB (tax included)

- Access to 2 days of on-site attendance at the conference;
- Access to the speakers authorized presentation materials of the 2-day conference;
- Access to VIP Lounge to 2025 Manufacturing Digital Expo (Shanghai);

**VIP Pass** For C-suite management such as CEO/COO/CIO/CTO/VP and other top management (**registration fee is waived but identity verification is required**)

- Access to 2 days of on-site attendance at the conference;
- Access to the presentation materials of all authorized speakers of the 2-day conference;
- Enjoy front row VIP seats at the conference site;
- VIP access (Fast Track, VIP Lounge) to 2025 Manufacturing Digital Expo (Shanghai);
- Opportunity to get a VIP reception dinner seat (by invitation only);
- Opportunity to obtain seats for the closed-door meeting and luncheon (by invitation only);



# Thanks!

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[www.worldofdigitalization.com](http://www.worldofdigitalization.com)



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